



# Advertising & Sponsorship Opportunities

A Solution for Each of  
Your Marketing Needs



ScienceAlert  
[www.sciencealert.org](http://www.sciencealert.org)



**From print and digital**

# advertising

**to presentation opportunities**

We are delighted to present exclusive advertising and sponsorship opportunities for the prestigious events organized by Science Alert. Your partnership with us will not only contribute to the success of these events but also afford your organization significant benefits and exposure.

Sponsors have the opportunity to network face-to-face with some of the leading names in the field, fostering brand awareness and establishing partnerships with international delegates.

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# Why Sponsor?

**Elevate your brand, cultivate connections, and shape the future by sponsoring our academic event.**

# 01

## **Brand Visibility**

Increase brand awareness from extensive visibility before, during, and after the events, reaching a global audience through our promotional channels.

# 02

## **Networking Opportunities**

Connect with industry leaders, researchers, and professionals, fostering relationships that can lead to potential collaborations and business opportunities.

# 03

## **Media Exposure**

Gain recognition through press releases, social media coverage, and dedicated mentions in event-related communications.

# LEVELS OF SPONSORSHIP

Empower Innovation, Ignite Collaboration: Elevate your brand with Science Alert Events – where ideas flourish, partnerships thrive, and possibilities unfold. Tiered sponsorship enhances your corporate visibility above and beyond individual options.

## PLATINUM SUPPORT

\$12,000/ € 11000

- Complimentary registration for FOUR delegates.
- Four Full Registrations Virtual.
- Logo on the conference website with hyperlink to company's home page (under the relevant category, with the logo proportional to sponsor Level.)
- Acknowledgment in the final digital e-Programme book of the conference (under relevant category.)
- Logo on sponsors' recognition banner at the registration area (under the relevant category, with the logo proportional to sponsor Level.). Logo size will vary according to sponsoring level.
- HALF PAGE Company Profile in the digital Programme book and Logo (under relevant section.)
- 5 Tickets for the Conference Dinner.
- Inclusion of an advertising leaflet in the Conference bags.
- Full-page color ad in the e-book of abstracts.
- 20% discount on additional registrations.
- One Social Media Post.
- 10-minute speaking slot in the main hall.
- Company logo displayed at the beginning/end of sessions.
- "Thank you" email to all attendees featuring your company logo post-event.
- Placement of one roll-up stand in the meeting hall (85 x 198 cm.)
- Short brand video promotion during the opening session.

## GOLD SUPPORT

\$8000/ € 7500

- Complimentary registration for TWO delegates.
- Three Full Registrations Virtual.
- Logo on the conference website with hyperlink to company's home page (under the relevant category, with the logo proportional to sponsor Level.)
- Acknowledgment in the final digital e-Programme book of the conference (under relevant category.)
- Logo on sponsors' recognition banner at the registration area (under the relevant category, with the logo proportional to sponsor Level.). Logo size will vary according to sponsoring level.
- 300 Words Company Profile in the digital Programme book and Logo (under relevant section.)
- 3 Tickets for the Conference Dinner.
- Inclusion of an advertising leaflet in the Conference bags.
- Half-page color ad in the e-book of abstracts.
- 10% discount on additional registrations.

## SILVER SUPPORT

\$6000/ € 5500

- Complimentary registration for ONE delegates.
- Two Full Registrations Virtual.
- Logo on the conference website with hyperlink to company's home page (under the relevant category, with the logo proportional to sponsor Level.)
- Acknowledgment in the final digital e-Programme book of the conference (under relevant category.)
- Logo on sponsors' recognition banner at the registration area (under the relevant category, with the logo proportional to sponsor Level.). Logo size will vary according to sponsoring level.
- 200 Words Company Profile in the digital Programme book and Logo (under relevant section.)
- 1 Ticket for the Conference Dinner.

**Customizable Packages: Tailor your sponsorship to meet specific marketing and brand objectives, ensuring maximum return on investment.**

# Additional Sponsorship Opportunities

## Branding & Visibility



### **LANYARDS** **\$2,000/€1,900**

Your company logo will be featured on the woven lanyard provided to each delegate and worn throughout the conference.





## **USB FLASH DRIVE \$2,500/€2,000**

Your company logo will be showcased on the USB provided to every participant, ensuring that your brand is not only seen but also remembered long after the event concludes.





# Networking Opportunities

## COFFEE BREAK \$2,500/€2,340

Sponsorship of one of the conference refreshment breaks includes:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.).
- Your company logo on A1-sized foam-backed posters where the breaks will be taking place.





## MEET THE SPEAKERS DINNER \$15,000/€14,200

An unrivaled opportunity for high-profile branding at the main social event of the conference includes:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.).
- A tabletop exhibition display.
- Your company logo on A1-sized foam-backed posters where the dinner will be taking place.
- Opportunity to give a short address at the beginning of the dinner.
- Two free delegate places.

## BREAKFAST SESSION \$7,500/€7,000

Sponsorship of one of the conference refreshment breaks includes:

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.).
- Your company logo on A1-sized foam-backed posters where the breakfast will be taking place.
- Opportunity to give a short address at the beginning of the breakfast.
- Two free delegate places per sponsored breakfast.

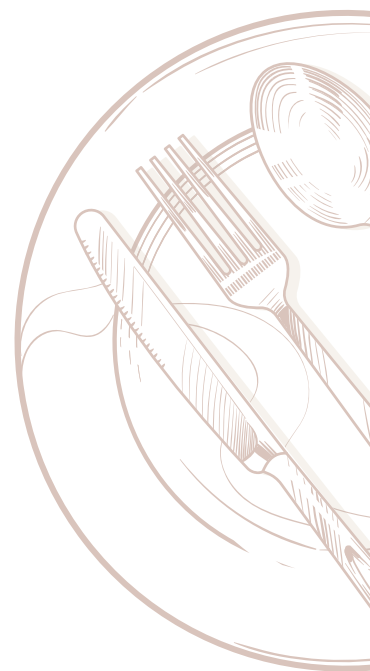




## LUNCH SESSION \$7,500/€7,000

**Sponsorship of one of the conference lunches includes:**

- Your company logo on available paraphernalia (e.g., napkins, doilies, etc.).
- Your company logo on A1-sized foam-backed posters where the lunch will be taking place.
- Opportunity to give a short address at the beginning of the lunch.
- Two free delegate places per sponsored lunch.



## TRAVEL AWARD \$5,000/€4,700

**Recognized sponsor of travel support for one attendee includes:**

- Recognition in the program next to the award recipient.  
\_\_\_\_\_
- Recognition during the Conference.  
\_\_\_\_\_
- Option to provide additional financial support to the recipient.  
\_\_\_\_\_
- Free registration to the meeting.  
\_\_\_\_\_

## POSTER AWARD \$4,000/€3,720

- An opportunity to brand the award for the best poster presentation.  
\_\_\_\_\_
- Posters voted on by delegates.  
\_\_\_\_\_
- Normally presented to an early career researcher at the closing ceremony.  
\_\_\_\_\_
- Can be presented by one of your staff members.  
\_\_\_\_\_
- Complimentary registration for ONE delegate.  
\_\_\_\_\_



# Exhibition

**TABLE TOP**  
**\$3,500/€3,250**

An exhibition will run alongside the conference, offering you the opportunity to network with delegates, demonstrate your products, generate new sales leads, and elevate your profile within the scientific community.

The exhibition package includes listing your logo, company name, a short description, and a link on the conference website.





If you find that our offerings do not perfectly match your marketing needs, let us know, and we will customize a sponsorship program for you.

For further information on sponsorship and exhibition opportunities, please contact:

**Akane Yamada,**  
**Head of Sales,**  
**Science Alert Conferences**  
**Email: [akane.yamada@sciencealert.org](mailto:akane.yamada@sciencealert.org)**

# Sponsorship and Exhibitor Contract

This Form should be completed and emailed to: [akane.yamada@sciencealert.org](mailto:akane.yamada@sciencealert.org)

Completion of this application form indicates the applicant's willingness to abide by all terms & condition and general rules as stated in the terms and conditions.

|                                |                      |               |                      |
|--------------------------------|----------------------|---------------|----------------------|
| <b>Company Name:</b>           | <input type="text"/> |               |                      |
| <b>Contact Name and Title:</b> | <input type="text"/> |               |                      |
| <b>Address:</b>                | <input type="text"/> |               |                      |
| <b>Postcode (zip):</b>         | <input type="text"/> | <b>State:</b> | <input type="text"/> |
| <b>Country:</b>                | <input type="text"/> | <b>Tel:</b>   | <input type="text"/> |
| <b>Email:</b>                  | <input type="text"/> | <b>Fax:</b>   | <input type="text"/> |

## Sponsorship Level

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsor (Three Available)     \$12,000/ € 11000 | <input type="checkbox"/> Silver Sponsor (Five Available)     \$6000/ € 5500 |
| <input type="checkbox"/> Gold Sponsor (Three Available)     \$8000/ € 7500        |   |

## Optional visibility and promotional opportunities

- |   |  |
|---|--|
| <input type="checkbox"/> LANYARDS     \$2,000/€1,900          | <input type="checkbox"/> USB FLASH DRIVE     \$2,500/€2,000            |
| <input type="checkbox"/> COFFEE BREAK     \$2,500/€2,340      | <input type="checkbox"/> MEET THE SPEAKERS DINNER     \$15,000/€14,200 |
| <input type="checkbox"/> BREAKFAST SESSION     \$7,500/€7,000 | <input type="checkbox"/> BREAKFAST SESSION     \$7,500/€7,000          |
| <input type="checkbox"/> LUNCH SESSION     \$7,500/€7,000     |  |
| <input type="checkbox"/> POSTER AWARD     \$4,000/€3,720      | <b>EXHIBITION</b>  |
| <input type="checkbox"/> TRAVEL AWARD     \$5,000/€4,700      | <input type="checkbox"/> TABLE TOP     \$3,500/€3,250                  |



## Preferred Mode of Payment

- Credit Card    
  Wire Transfer    
  PayPal



**Information for Publishing Online:** (Provide 100 words Company Profile and Company Logo in TIFF Format)

A large, empty rectangular area with a light gray background, intended for providing a 100-word company profile and a company logo in TIFF format.

**Declaration**

I declare that I have read and agreed with Terms and Conditions

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

# Terms & Conditions

## **Contract Acceptance**

The submission of the Sponsorship and Exhibitor Contract Form for exhibit space or sponsorship and written acceptance of the application by the Organizer constitutes a contract for the right to use exhibit space.

## **Exhibitor / Sponsorship Application**

The Organizer may refuse acceptance of any exhibitor application for any or no reason. The Organizer, in its sole discretion exercisable at any time, determines whether any exhibitor is eligible to participate in the event. No exhibitor shall exhibit or permit to be exhibited in the space allocated to it any merchandise other than that which is both specified in its application. Except with the prior written approval of the Organizer, Exhibitor shall not sell products at the Event.

## **Bookings**

All Bookings are sold subject to availability under these Terms and Conditions. These Terms and Conditions should be read carefully prior to making a booking and any queries relating to them should be raised with us prior to confirmation of booking, as confirmation of the booking constitutes acceptance of these Terms and Conditions. We reserve the right to provide alternative stand space at the exhibition to that specified on the booking if the staging of the Event reasonably requires.

## **Exhibitor/Sponsorship Payment**

Upon written acceptance of the exhibitor/sponsor application, the Exhibitor shall pay FULL payment to the Organizer as per invoice issued by the event Organizer.

## **Methods of Payment**

Payments should be made in advance and in USD only. All payments should be made by bank to bank transfer or credit card. Personal cheques, company cheques or Euro cheques are not accepted. All bank fees and money transfer costs must be prepaid by the transmitter.

## **Large and Heavy Equipment**

It is essential that you give details of unusual power or (weight) loading of equipment you will be exhibiting on your stand. Such information will be passed to the Local Management Committee who reserves the right to refuse any such equipment if it is deemed unsafe or obstructive. The Local Management Committee also reserves the right to refuse large or power-hungry equipment which has not been cleared with them in advance. Any large items should be delivered and removed only when your stand personnel are in attendance to supervise delivery and collection.

## **Assumption of Risks; Releases**

Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with the Event, Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury (collectively "Loss") to or of any person (including death), property, goods, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any Loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither Organizer nor the Event Facility accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither Organizer nor the Event Facility shall be liable for, and Exhibitor hereby releases them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities whether described in this section or not.

## **Indemnification**

Exhibitor shall indemnify, defend (with legal counsel satisfactory to Organizers), and hold Organizer and the Event Facility harmless from and against any and all claims, demands, suits, liabilities, damages, losses, costs, fees (including attorneys' fees) and expenses which result from or arise out of or in connection with: (a) Exhibitors' participation or presence at the Event and/or Event Facility; (b) Any breach by Exhibitor of any agreements, covenants, promises or other obligations under this contract or any other contract, arrangement or agreement; (c) Any matter for which Exhibitor is otherwise responsible under the terms of this contract or any other contract, arrangement or agreement; (d) Any violation or infringement (or claim of violation or infringement) of any law, agreement, regulation or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) Any libel, slander, defamation or similar claims resulting from the actions of Exhibitor; (f) Harm or injury (including death) to Exhibitor; and (g) Loss of or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise. This section shall survive the termination or expiration of this Contract.

## **Limitation of Liability**

Under no circumstances shall Organizer or the Event Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not the Organizer is apprised of the possibility of any such lost profits or damages. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters. Management may employ reputable guards during the course of the exhibition to regulate the flow of attendees at the Event, but these guards are not security guards. Neither Organizer, nor the owners or lesser of the Event



# Terms & Conditions

Facilities, shall assume any responsibility for Exhibitor's personal or other property.

## Assignment of Space

Exhibit space for all exhibitors at the Event shall be assigned or reassigned by Organizer in its sole discretion exercisable at any time. Organizer reserves the right to change the floor plan or to move an exhibitor to another exhibit space location prior to or during the event at its sole discretion for any or no reason. Promotional activities must be confined to the contracted space. Exhibitor shall conduct itself at all times in accordance with professionalism and normal standards of decorum. Event management staff reserves the right to restrict or prohibit any contest, promotion, lottery, or give-away that causes blocking or disturbance to other exhibits or patrons or that could be considered illegal under laws where the exhibit is held. No Exhibitor shall assign, sublet or share space allotted without prior written acknowledgment of show management staff.

## Exclusions

The Organizer has the right to restrict or evict any Exhibitor that, in the opinion of the Organizer, detracts from the general character of the Event. Exhibitors are not permitted to distribute or promote insurance services or any material in which advertising space is sold. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and methods of operation. In the event of such restrictions or evictions, the Organizer will not be liable for any refunds or other exhibit expenses. Violation of this policy may result in the Organizer's refusal to accept any and all registrations and future registrations.

## Exhibit Space Occupancy

The Organizer shall specify the hours and dates for installing, occupying and dismantling exhibits. If the Exhibitor fails to install its display in its assigned space by the Event opening hour, or leaves its space unattended at any time during the Event, the Organizer shall have the right to take possession of the space, terminate this contract and no refund will be due to Exhibitor. All exhibits must be attended at all times during the Event.

## Cancellation by Exhibitor

You will need to submit a written notification of cancellation.

Cancellations received within one month of payment will incur a 35% cancellation fee. No refunds will be provided for cancellations received fewer than 30 days before the event. Registrants who do not attend the event will forfeit the full registration fee. Substitutions are allowed if the requests for substitution are received in writing more than 30 days before the event. The non-refundable deposit is considered to

be liquidated and agreed upon damages, for the damages the Organizer will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability at a time when other parties would be interested in applying for it, will cause the Organizer to sustain damages. In this situation, the Organizer's damages will be substantial, but they will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this contract as a valid pre-estimate of these damages. The date of cancellation shall be the date Event Manager receives the notice. The Organizer reserves the right to treat Exhibitor's downsizing of exhibit space as cancellation of the original contract and an offer to purchase new exhibit space. The Exhibitor may be required to move to a new location if it requests a downsizing of space.

## Cancellation by Organizer

If Exhibitor fails to make a payment required by this contract in a timely manner, the Organizer may terminate this contract (and Exhibitor's participation in the Event) without further notice and without obligation to refund any monies previously paid. The Organizer reserves the right to refuse Exhibitor permission to move in and set up an exhibit if the Exhibitor is in arrears of any payment due to the Organizer. The Organizer is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available because of action taken under this paragraph in any manner it desires, and without releasing Exhibitor from any liability hereunder. The Organizer may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract or any other contract or arrangement with Organizer, without any obligation on the Organizer's part to refund any payments previously made and without releasing Exhibitor from any liability arising as a result of or in connection with such breach. If the Organizer removes or restricts an exhibit that it considers to be objectionable or inappropriate, no refund will be due to Exhibitor.

## Cancellation of the Event

If the Organizer cancels the Event due to circumstances beyond the reasonable control of the Organizer (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of the Event Facility), the Organizer shall refund to Exhibitor, its exhibit space rental payment previously paid, minus a share of costs and expenses incurred by the Organizer, in full satisfaction of all liabilities of Organizer to Exhibitor. The Organizer reserves the right to cancel, rename or relocate the Event or change the Event Dates. If the Organizer changes the name of the Event, relocates the Event to another event facility within the same city, or changes the Event to dates that are not more than 30 days earlier or 30 days later, no refund will be due to Exhibitor, but the Organizer shall assign to the Exhibitor, in lieu of the original

# Terms & Conditions

space, outer space as the Organizer deems appropriate and Exhibitor agrees to use that space under the terms of this contract.

## Listings and Promotional Materials

By exhibiting at the Event, Exhibitor grants to Organizer a fully paid, perpetual, nonexclusive license to use, display and reproduce the name, trade names and/or product names of Exhibitor in any directory or distribution list or material (whether in print, electronic or other media) listing organizations exhibiting at the Event and to use such names in Organizer promotional materials. The organizer shall not be liable for any errors in any listing or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other lists or materials. The organizer may also take photographs of Exhibitor's booth space, exhibit, guests and personnel during, before or after the open hours of the Event and use those photographs for any promotional purpose.

## Taxes and Licenses

The exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under federal, provincial or local laws applicable to its activities at the Event. The exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, royalties or other fees, charges, levies, or penalties that become due to any governmental authority in connection with its activities at the Event.

## Incorporation of Rules and Regulations

Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by the Organizer in its sole discretion. The Organizer may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon notice to the Exhibitor. Any rules and regulations (whether or not included in an Exhibitor Information Package or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by the Organizer as soon as these additional rules or regulations are communicated to the Exhibitor.

## Outside Exhibits/Hospitality Suites

The Exhibitor is prohibited, without express, advance written approval from the Organizer, from displaying products/services and/or other advertising material in areas outside its exhibit space such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as conducting unauthorized facility tours. Exhibitor shall not operate hospitality suites during hours in which the Event is open or when any Organizer-sponsored activities are being held. The Exhibitor is prohibited from hosting hospitality functions during official Event hours.

## Set-Off

The Organizer shall have the right at all times and from time to time to set-off any monies held by it for or for the benefit of the Exhibitor against any and all amounts owing by the Exhibitor.

## Additional Terms and Conditions

The Organizer has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by the Exhibitor shall be deemed fully earned and non-refundable at the time of payment. In addition to its right to close an exhibit and withdraw acceptance of or terminate the contract, the Organizer, in its sole judgment and discretion may refuse to consider for participation in future Event an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of the Organizer. Exhibitor shall not assign this contract or any right or obligation hereunder. The use of cameras and video cameras on the exhibit floor is strictly prohibited without the prior permission of the Organizer.

## Entire Agreement

This contract (including the Exhibitor Prospectus any additional rules or regulations adopted by the Organizer from time to time) represents the entire agreement between the Organizer and Exhibitor relating to the Event and supersedes any prior written or oral understandings, agreements or representations by or between Organizer and Exhibitor relating to the Event.

Exhibitors must agree to abide by all rules, regulations, terms and conditions as outlined here.